Bullying of any kind is wrong – physical, verbal, online or off, before, during or after school – it is never acceptable. To help in our prevention efforts, Sonora ISD is implementing the SchoolReach® CyberBully Hotline™. The purpose of this program is to create an <u>anonymous</u>, two-way means for students, parents, guardians and others to report incidents of bullying, harassment, intimidation and information on potential harmful or violent acts by others.

CyberBully Hotline number for **Elementary** is: 325-307-0007

CyberBully Hotline number for **Intermediate** is: 325-307-0006

CyberBully Hotline number for **Middle School** is: 325-307-0005

CyberBully Hotline number for **High School** is: 325-307-0004

How it works.
- The CyberBully Hotline can receive voice calls and text messages. To send a voice call, simply dial the number and, after the short greeting, leave your message. For text, just send a text message to the number. The service is operational 24/7/365.

Who receives the messages?
- A designated school official receives the message directly. No one else can read or see the messages.

Is the system anonymous?
- Yes. The caller ID of the sender is replaced with a "sender ID" that is used for message delivery and reporting only. No names or other information are associated with the received messages.
- The CyberBully Hotline gives us the ability to reply to and have two-way anonymous text message conversations.
- We do not have the ability to reply to all voice messages, just those left from a mobile device. So if you want a reply to a voice message, please call from a mobile or cellular device. Replies come as a text message.

What information should be sent?
- Since the service is anonymous, we don't know who is sending the message/tip. The more information we are given, the more help we can provide. Users are encouraged to provide as much information as possible or as much as they feel comfortable providing.
- As noted above, we can reply to messages and have an anonymous conversation with the sender.